

Fresh Picked Band Application 2017

Thank you for your interest in playing in the Downtown SLO Farmers' Market Fresh Picked Concert Series. The concerts are held the first Thursday of each month from 7:00pm - 9:00 pm. This year's season runs from May 4th - October 5th.

All applications will be reviewed on February 15, 2017, by a jury comprised of promotions committee members, sound and event technicians, staff and volunteers who have participated in the event in past years.

To be considered, please ensure your application packet includes the following required materials:

completed application | demo CD and/or link to music | bio and photo | any other supporting materials

DEADLINE FOR SUBMISSION OF APPLICATION PACKET IS FRIDAY, JANUARY 27TH AT 3 PM

Band Name: _____

Contact Person: _____

Mailing Address, City & Zip: _____

Phone (best #): _____ **Email:** _____

Band Website: _____

Genre of Music: _____

Number of Band Members: _____ **Would your band be available for promotional opportunities?** _____ Yes _____ No

OPPORTUNITIES

- Bands receive \$750 for each performance
- Bands receive marketing and promotional coverage through:
 - advertising (print, radio & television) in SLO County
 - posters distributed county wide
 - website listing
 - social media
- Bands may sell CDs and merchandise at their event

CONDITIONS:

- Bands that are chosen will not be guaranteed a certain concert date, although we will attempt to accommodate requested dates as much as possible. Dates for selected bands will be determined approximately by March 1st, 2017
- Bands must play a two - hour session beginning promptly at 7:00 PM and ending at 9:00 PM. No breaks for this period. All sound checks must be completed in a manner to ensure a 7:00 PM start time
- All submissions become the property of the SLO Downtown Association. If you would like your materials returned, please include a postage paid envelope with a letter requesting the return
- Bands will be required to enter into a performance contract for participation in the Fresh Picked Concert Series, copies of the contract are available for review

For more information, contact:

Chantal Peterson at 805.541.0286 x 13 or chantal@DowntownSLO.com

1108 Garden Street, #210

San Luis Obispo, CA 93401

APPLICATION DEADLINE: JANUARY 27TH at 3PM , NO EXCEPTIONS!

