



Downtown SLO  
1135 Chorro Street  
San Luis Obispo, CA 93401

**CALL FOR ARTISTS**  
**"We Are Downtown SLO"**  
**Art Exhibit October 2019 – January 2020**

**PROJECT OVERVIEW**

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Downtown SLO invites local artists and community members currently employed in businesses in downtown San Luis Obispo to apply to participate in the following visual art exhibit.

Downtown San Luis Obispo is the economic, cultural and creative hub of the city, with hundreds of practicing artists working in our local businesses, we are opening our first-ever visual art exhibition in our downtown office and information space at 1135 Chorro with an exhibit by the artists who serve and work alongside you every day!

■ **We Are Downtown SLO**

Downtown SLO is soliciting proposals from visual artists. Hanging art pieces are preferred; though sculpture may be considered. Artists may submit up to three (3) pieces for consideration. The Cultural Arts Committee will select the pieces to be included in the exhibition, which will be on display at 1135 Chorro Street October 2019-January 2020. There will be an opening celebration and artists reception for Art After Dark on Friday, October 4, 2019.

To be considered eligible, artists must be employed by a downtown business.

**SELECTION PROCESS AND CRITERIA**

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Applications submitted in response to this Call For Artists will be reviewed by Downtown SLO staff and a selection committee (Art Jury) consisting of members of the Cultural Arts Committee. The Art Jury will review all complete, eligible applications received by the deadline. If the number of qualifying applications does not meet the number needed; Downtown SLO staff may decide to reopen the selection process.

Criteria used to select artists will be:

- Evaluation of artistic excellence and originality
- Appropriateness of scale, form, content and design
- Experience in working on comparable projects
- Artist (or lead artist of a team) must be employed by a downtown business or work in the downtown.

**TENTATIVE SCHEDULE**

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| <input type="checkbox"/> Call For Artists Release             | June 1, 2019        |
| <input type="checkbox"/> Application Deadline                 | August 1, 5 pm PST  |
| <input type="checkbox"/> Art Jury Review & Selection          | August 20, 8 am PST |
| <input type="checkbox"/> Artist selection announced (week of) | September 1, 2019   |
| <input type="checkbox"/> Artist Reception at Art After Dark   | October 4, 2019     |